

## February 25, 2019 Sustainability Committee Meeting Minutes:

### Attending:

Nanna Meyer, Joel Tonyan, Robin Maragolin, Suzanne Cook, Carole Huber, Maggie Gaddis, Niki Juhl, Nancy Moore, Julie Weller, Tracy Gonzalez-Padron, Brandon Bishop, George Cheney, Amy Wanek, Cynthia Norton, Sean Svette, Margaret Scott

1. **Sustainable Development Minor name change discussion** (Carole and George)
  - a. Conagher, SEAS officer attending
    - i. Almost didn't do Sustainable Development Minor because of name, off putting, worried that it would be more business oriented
    - ii. Was glad to find out that the minor is truly environmentally focused
    - iii. Appreciated the individualized nature of the minor
    - iv. Other SEAS student didn't realize that the minor would be useful; thought it would be engineering focused
    - v. Searched for "Sustainability Minor"
  - b. Overall feeling is that the name is discouraging enrollment
  - c. However, it's difficult to development a name that captures the three pillars of sustainability
  - d. " Tracy feels that "Equity is more marketable to businesses = "Equity"
  - e. What about just calling it the "Sustainability Minor"?
  - f. One of the difficulties of the minor is that it's difficult to find sustainability related classes in business
    - i. Could sustainability be better integrated into intro business/engineering classes?
  - g. Should we bring Academic Advising to a meeting and discuss the benefits/features of the minor?
  - h. Are their relevant certifications that could come with the minor?
  - i. Could we add more info the website to make it attractive? Featured alumni, tracts for different emphases
  - j. *Action Items:*
    - i. Speak with David (Carole)
    - ii. Academic Team look at certificate/tracts, where to place certificate, undergrad vs between undergrad and grad, what courses would prepare you for certificate exam?
    - iii. Engagement Team look at website
    - iv. Invite Advising to future meeting once these changes are made?
    - v. Timeline:
      1. Can we get the name change approved this month? Due in in March.
      2. Subteams will discuss in April their initial work
2. **Report on which of eight potential community clients students in George's "Communication, Sustainability and Social Responsibility" class are working with** (George)
  - a. 1) COS Utilities: review of and recommendations of Conservation and Environmental Center, especially re: messaging about water
  - b. 2) City of COS, Water Resources Engineering Division: Review of and recommendations for stormwater education and messaging.

- c. 3) Pikes Peak Foodshed Forum: Assistance at, systematic observation of, and recommendations for emergent organizational network as well as future events
  - d. 4) Trails and Open Space Coalition: Research on and recommendations for establishment of two new Friends groups for open spaces near campus
  - e. 5) Bike COS: Development of a multi-faceted communication and outreach plan
  - f. 6) COS Food Rescue, Soil Cycle Program: Develop impact assessment materials towards outreach, education, and enhanced participation
  - g. 7) Concrete Couch: Research on comparisons with other similar initiatives/organizations; recommendations for website development and social media outreach program
  - h. 8) UCCS Sustainability Office: Further development of communication/marketing plan, focused on student outreach.
  - i. *See the attached document provided by George Cheney*
  - j. Could one of these groups help us with the marketing for the minor?
3. **Pikes Peak Foodshed Forum** (Nanna)
- a. Updates from Forum
    - i. 130 in attendance
    - ii. George's students' work was invaluable for improving the Forum this year
    - iii. Livewell Colorado was a partner and helped get the word out to attendees; helped with logistics
  - b. Presentations on farm to institution procurement, food hub literacy, institutional literacy
  - c. Local food procurement next steps
  - d. Trying to build a Southern Colorado model that can inspire the rest of the state
4. **Campus Strategic Planning discussion** (Everyone)
- a. Townhalls on Monday, March 11, 8:30 to 10:00am, 10:30am to noon, 4:00 to 5:30pm, Berger Hall
  - b. Must RSVP by March 4 to [rsvp@uccs.edu](mailto:rsvp@uccs.edu)